

From: Emma Phillips
To: Adam Clapton
Subject: Advertising on bus stops

Hello Adam,

West Oxfordshire District Council have launched a place promotion app under the campaign name 'Love West Oxfordshire'. The app is called [LoyalFree](#) and is supporting local businesses by enabling them to list offers or discounts on the deals section of the app for free. The app also features an event list and a trails section – all of which are intended to encourage residents and visitors back to our high streets.

I have been looking into ways in which we can promote the app and was wondering if advertising on bus stops was an option? Please can you let me know if this is something we could do?

Thank you very much,

Kindest regards,

Emma Phillips
Market Towns Officer
West Oxfordshire District Council